

Professional Program : 37

Course Name	Essentials of Business Analytics
QP Name & QP CODE	Essentials of Business Analytics – HCLT/N00047/IT/2024
Course Code	G37
Course Duration	90 hrs
Credit	3
Sector	IT-ITeS
NSQF Level	5
Description	The "Essentials of Business Analytics with AI" course equips participants with foundational knowledge and practical skills in data analytics, statistical tools, and AI technologies. Through hands-on labs and industry projects, learners explore data extraction, transfer and cleansing methods, while mastering tools like Excel, with visualization. The course also emphasizes the application of AI and Generative AI for enhancing work productivity. Additionally, participants will engage in real world projects, applying their knowledge to industry scenarios while ensuring compliance with GDPR regulations.
Progression Pathway	Executive – Analytics, Sr. Executive – Analytics, Associate Manager – Analytics, Deputy Manager- Analytics, Manager – Analytics, Portfolio Leader- Analytics
Qualification	UG 2nd Year
Mode Of Training	Offline Mode & Hybrid Mode
Department	Statistic, Management, Economics & Commerce